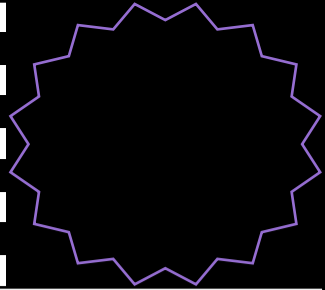
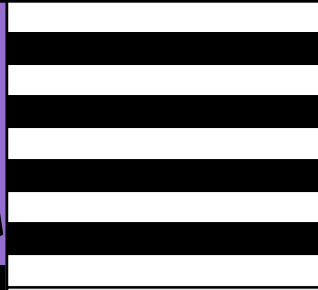
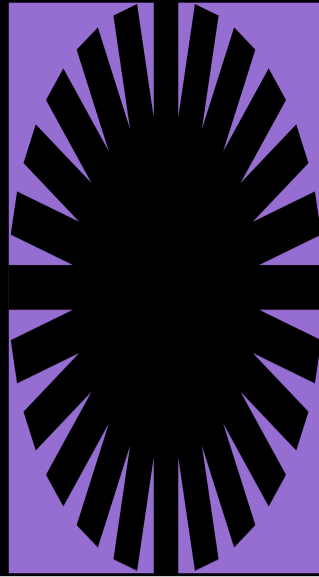


10 years

Driving Dutch Design



Celebrating Club DDD community
Dutch Design Week 2022
22 – 30 October

Eindhoven, October 2022

Celebrate a decade of Driving Dutch Design with 23 talented designers

This year, Driving Dutch Design is celebrating ten years of supporting the entrepreneurship of pioneers and creative talents. The Drivers of this anniversary year followed the professionalisation and networking programme over the past nine months, they got inspired, and learned from each other. 23 creative talents have joined forces and present themselves to the world with the help of the online platform *Future Affairs*. Each Driver works within their own discipline, but what unites them is a great passion to create a better, more sustainable world. Check out their work at www.2022.drivingdutchdesign.nl and visit the Drivers during Dutch Design Week.

Driving Dutch Design 2022 – *Future Affairs*

In honour of the 10th anniversary, one of the Drivers [Sarah van Fond Studio](#), developed the *Future Affairs* campaign. A visual identity inspired by dynamism, energy, and joy. The various expressions can be found online and throughout the city of Eindhoven. At [our website](#) we will introduce you to the 23 Drivers and their projects for this year.

The Drivers are incredibly proud and excited to show what they have been working on at Dutch Design Week in Eindhoven. Learn about the smart mirror Mina that boosts your self-confidence, discover textiles dyed with bacteria, or get to know SKUA Studio's bold and inclusive shoe line. See where you can [visit the Drivers](#) during Dutch Design Week. Keep an eye on [Instagram](#) and the Driving Dutch Design website, as we will keep you updated on the Drivers of this anniversary.

Driving Dutch Design 10 years – Celebrating Club DDD community!

Driving Dutch Design is the professionalisation and networking programme of [ABN AMRO](#), [BNO](#), [DDF](#) and [Stichting Stokroos](#) that helps designers with creative entrepreneurship. This year, we are celebrating 10 years of Driving Dutch Design. In 10 years, more than 200 Drivers, more than 50 coaches, and more than 120 masterclasses have delivered endless creativity, new knowledge, insights, and network contacts.

From the Driving Dutch Design community came [Club DDD](#), a network of all participating Drivers of the past years. Club DDD creates a platform that helps former Drivers further develop themselves. Members of Club DDD are encouraged to continue to learn from each other, work together and share their network.

Editorial

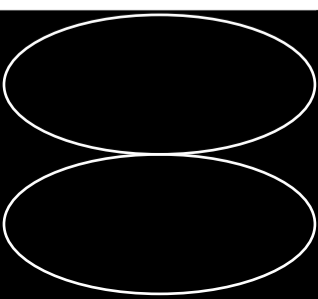
For more information about Driving Dutch Design, a related project or visual material, please contact [Patrick Aarts Sen](#) (BNO).

www.drivingdutchdesign.nl

www.2022.drivingdutchdesign.nl

www.ddw.nl

[@drivingdutchdesign](#)



Future Affairs

